



Name of the Educational Program: Bachelor's Program in Digital Media and Mass Communications

Qualification to be awarded: Bachelor of Mass Communication

Amount of Program in Credits: 240 ECTS

Language of Instruction: Georgian

Level of Higher Education: Bachelor's Degree

Type of the Educational Program: Academic

Purpose of the Program:

Digital Media and Communications Bachelor's Program is oriented for students to acquire:

- Broad knowledge in major fields of Communications and Media;
- Knowledge of the world practices in the field of digital communications, the history of technological impact on communications, modern world and future challenges;
- Knowledge of communications through various medium;
- Knowledge about modern standards of research;
- Knowledge about the values, principles and standards that underpin the best practices of modern media and public relations;
- Knowledge about structure and structural elements of different media organizations;

Digital Media and Communications Bachelor's Program is oriented for students to develop:

- Logical and critical thinking abilities;
- Ability to solve professional tasks by means of digital instruments efficiently.

- Ability to create online content, select the right format for different kinds of audiences and purposes, establish online communication, plan content distribution strategy;
- Ability to select, create and develop different types of media platforms independently
- Ability to collect, analyze, assess and use information from different sources

Preconditions for the Admission to the Program:

Bachelor's Degree program is intended for Georgian citizens with full secondary education who have successfully passed Unified National Examinations passing English as a foreign language.

Acceptance without Unified National Examinations is regulated according to the Georgian Legislation.

Students of the higher educational institutions are allowed to apply to mobility twice a year, according to the dates set by the Ministry of Education and Science of Georgia. Students should follow required procedures and rules approved by the university.

Enrollment or mobility from the recognized foreign Higher Educational Institution is based on the decision of the Ministry of Education and Science of Georgia.

Learning Outcomes/Competences:

Knowledge and understanding:

The Bachelor has fundamental knowledge of communications history and modern world, as well a digital media and communications; is fully informed about communication theories, practices and on-going processes and is able to understand complex issues in this field.

The Bachelor has diverse knowledge of verbal, non-verbal, visual or digital communications in different spheres; is able to describe them and determine objectives; is well familiar with basic principles of digital media and communications and the best practices of digital communications. Is familiar with the structure and the functions of structural links; is familiar with and shares the fundamental principle of professional ethics.

Applying knowledge:

As a result of acquired knowledge and skills, the Bachelor will be able to apply them to practice. The Bachelor has the ability to come up with adequate and effective ways of solution of professional problems connected with communications and media even with scarce resources after certain consultations; can adapt to a strange environment and respond adequately.

The Bachelor has an ability to create digital content and present it in an appropriate format to the desired audience; can search information from online sources, documents, database and social networks, assess it and use for creating their own content; can reach different audiences through various web-technologies given the professional aims for the communication for various purposes. The Bachelor can analyze website components, modify and if necessary create and manage their own portal. Along with creating digital content, the Bachelor can manage online communities/users for different types of organizations.

Making judgments:

The Bachelor has the ability to identify and formulate non-complex problems, select the way of problem solution and justify their own decision. Is able to search information from different sources, process it and make logical conclusions. The Bachelor is equipped with the ability of analyzing on-going events and the existing data; is able to provide a more or less complex judgment.

The Bachelor can think logically and make critical analysis of the information; identify major problems in the sphere of digital communications, sort them out and compare; The Bachelor acquires the skill of abstract thinking which enables them to make a synthesis of proper understanding of the information, analysis, judgment and argumentation. The Bachelor is able to: assess the factors having impact on current processes in digital communications; make correct data analysis of the research based on the information obtained; contextualize new information; formulate results and make conclusions; make decisions and justify them; view the problems in the context of events and reflect on them.

Communication Skills:

The Bachelor has the ability to convey their conclusions and arguments in writing, verbally and visually. Can easily employ new informational and communication means and is able to establish professional communication through these means by considering channel peculiarities. The educational program format develops Bachelor's skills for fruitful team working and online collaboration.

The Bachelor is able to speak and write fluently – clearly conveying their own opinion as well as others' in writing, verbally and visually. Is able to understand the main idea of the given content and summarize it without distortion; can work in teams and participate in team decision-making; vindicate their own judgment; create textual or audio-visual work about the existing problems and events tailored to the desired audience. The skill of comparative and critical analysis, diverse vision and ability to justify one's position acquired during the academic process enables the Bachelor to take part in discussions regarding any aspect of digital communications; is able to convey research findings or theoretical material in a consistent and substantiated manner.

The Bachelor utilizes methods of effective communication, timely adaptation to the strange environment and adequate response. Is able to provide critical remarks and get involved in debates, is a good listener and can defend his/her position. The program graduate has no difficulty in conducting a dialogue with non-specialists, since s/he has a skill to clearly formulate and express the elaborated issues.

Learning skills:

The Bachelor is able to manage the learning process more or less independently, reveals the ability of understanding the peculiarities of the process and professional development.

The Bachelor has the ability to continually refresh the knowledge, to aspire to independent learning and professional development, which largely implies deepening practical experience.

The Bachelor can do assignments independently, search necessary information using the existing teaching materials and other resources; is able adequately assess learning outcomes and determine further learning needs; has a skill of working independently as well as in a team; is responsible for his/her own work and can evaluate it.

Values:

The Bachelor has a clearly developed system of values. Is able to assess and adequately perceive others' values, is familiar and appreciates universal human values. Is able to value and respect differences and cultural diversity, is socially responsible and demonstrated civic consciousness. He/she realizes the importance of equal opportunities and gender issues.

The Bachelor has a good understanding of universal human values. Realizes social, state and civil responsibilities; realizes the

importance of independent media for the democracy and its functions, rights and responsibilities in the society. Is familiar with the norms of professional conduct and ethical dilemmas and is able to use the knowledge in his/her professional activities. Considers religious, ethnic and cultural peculiarities of the society. Fully realizes own responsibilities, acts conscientiously.

Teaching and learning methods:

- Lecture
- Team Work
- Practical Work
- Seminar
- Teaching with electronic resources
- E-Learning
- Other

Evaluation system for student knowledge:

The learning component of Digital Media and Mass Communications bachelor educational program encompasses students' active participation in the teaching process and is based on the principle of continuous assessment of acquired knowledge.

Assessment of acquired knowledge on this and that bachelor/master educational program is organized in accordance with the Order No. 3 by the Minister of Education and Science of Georgia, January 5th, 2007 - "The Rule of Calculation of Higher Education Program Credits".

On this and that bachelor/master educational program evaluation of student's learning results in each component of the program must include mid-term (Onetime or Multiple) and summative evaluation, which as a result for final assessment (100 Points).

Mid-term and summative evaluations (Evaluation forms) include evaluation component/components, what determine ways to assess student's knowledge and/or ability and/or competence (Written/oral Exam, written/oral quiz, homework, practical/theoretical work, etc.). Assessment component unites homogeneous assessment methods (Test, essay, presentation, discussion, performance of theoretical/practical assignment, team work, participation in discussion, etc.). Assessment method/methods are measured by assessment criteria, by which achievement of learning outcomes is being measured.

Each assessment form and component has certain value allocated from the final score (100 Points), what is indicated in each Syllabus and is being communicated to each student in the beginning of the semester.

The evaluation of the achievement of the student's learning results in each component of the program should include mid-term and summative evaluations. Credits shall not be awarded by using only one form of evaluation (mid-term or summative evaluation).

Under the evaluation system there are five types of positive evaluation:

- (A) Excellent – 91-100 points of evaluation;
- (B) Very good – 81-90 points of evaluation;
- (C) Good – 71-80 points of evaluation;
- (D) Satisfactory – 61-70 points of evaluation;
- (E) Sufficient – 51-60 points of evaluation.

And two types of negative evaluation:

- (Fx) Did not pass – 41-50 out of the maximum evaluation, which means that the student needs to work more to pass the examination and he/she shall be given the possibility to retake the examination after the self-study;
- (F) Fail – 40 points or less out of the maximum evaluation, which means that the work done by the student is not enough and he/she has to retake the course.

In case of (Fx) evaluation in any component of the educational program, the University must hold an additional examination within not later than 5 days after the announcement of the results of the summative examination. This obligation shall not apply to the dissertation, Master's project/thesis or other scientific project/paper. The points, awarded to the student in the summative evaluation, shall not be added to the evaluation of the student at the additional examination. The evaluation obtained by the student at the additional examination is the summative evaluation and shall be included in the final evaluation of the component of the educational program. In case of taking 0-50 points in the final evaluation, including the evaluation obtained at the additional examination, the student evaluation will be F-0 points.

The calculation of the Grade Point Average (GPA) is part of the system of evaluation of the student's knowledge. The student's Grade Point Average (GPA) is calculated by multiplying the evaluation, obtained by the student in every subject of the educational program, to the credits of that subject. The product of multiplication of the subjects and credits is summed up and divided by the total number of the credits of the taken subjects. The weight of the point in the calculation of the average number is:

A = 4
B = 3, 2
C = 2, 4
D = 1, 6
E = 0, 8

Field of Employment:

The graduates of Digital Media and Communications Bachelor Program will be able to work for online media or traditional media online space in Georgia or outside its borders; public relations departments at international , non-governmental, governmental and commercial companies, especially as media managers, content producers and online content curators; they will be able to create and develop online media-platform independently. Also, successful graduate will be able to continue studies at the second level of education in Georgia or abroad.

Opportunity for Continuing Education Process:

Digital Media and Communications Bachelor's Program Graduate, is authorized to pursue studies in Georgia or any other country's higher educational institutions on Master programs for digital media and communications, which is focused on further level specialist and researcher training.

Information about Human Resources Necessary for the Program Implementation:

Sufficient human resources are being involved in the implementation of Digital Media and Communications Bachelor's educational program. Courses from the educational program are being led by academic personnel of the University, as well as invited specialists with sufficient experience and competence.

Additional information about human resources is available in Annex N2.

Information about human resources necessary for the program implementation:

Sufficient human resources are being involved in the implementation Education Program in Sociology. Courses from the educational program are being led by academic personnel of the University, as well as invited specialists with sufficient experience and competence.

Additional information about human resources is available in Annex N2.

Information about material resources necessary for the program implementation:

The University infrastructure and material-technical resources are fully available for students to reach the learning outcomes included in this and that program:

- Academic audits and conference halls equipped with appropriate inventory;
- Library, equipped with computer hardware and informational-communicational technologies;
- Computer classes, computer hardware connected to internet and internal network and adequate computer software in learning/teaching process;
- Different technical equipment et cetera.
- Audio-video equipment, software and hardware support necessary to implement the program.

The educational program is provided with appropriate manual and methodical literature. The University's library provides students with electronic textbooks relevant to the syllabus, educational-methodical and scientific literature, as well as the library's database. Material resources owned and possessed by the University, ensures the Digital Media and Communication bachelor program to implement its objectives and achieve planned learning outcomes.

Buildings and Structures - Educational bachelor program is carried out in the buildings and structures owned and leased by the university, where sanitary-hygienic and safety norms are highly respected (the buildings are equipped with installed alarms, fire extinguishers, video control system takes place on the perimeter, order is maintained by the custodial servant of the university). The building is in full accordance with the technical requirements established for the institutions, lecturing and practicum auditoriums are equipped with relevant technique and inventory (projector, chairs, desks, boards et cetera).

Library - In the library of the University the relevant printed and electronic fund of the bachelor's educational program is preserved,

which is available for the students, invited and academic personnel. In the reading hall, students have the opportunity to use internet and international electronic resources (EBSCO; JSTOR; Cambridge Journals Online; BioOne Complete; e-Duke Journals Scholarly Collection; Edward Elgar Publishing Journals and Development Studies e-books; IMechE Journals; New England Journal of Medicine; Open edition Journals; Royal Society Journals Collection; SAGE Premier). The library of the university has electronic catalogue.

Working Space of Academic Personnel - The working space of academic personnel is equipped with the relevant inventory and technical equipment (chairs, tables, wardrobes, computers with the access to the internet, Xerox multifunctional machine).

Information and communication technologies - The University uses information and communication technologies in order to facilitate the implementation and administration of bachelor's educational program in Digital Media and Communication. There is a corresponding software for the bachelor's educational program in Communication, the existing computer hardware meets the contemporary requirements, is connected to the internet and is available for students, academic, invited and administration personnel. Electronic system – lmb.gipa.ge – is used for assessing student's knowledge and to coordinate teaching process. The system provides students with access to assessments, facilitates the control of academic attendance of students and the learning process in general. Through the web-page, which contains information about the educational programs and the learning process, the University provides publicity and accessibility of information.

Head of the Program:

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Structure and description of the program:

Course Distribution of Digital Media and Mass Communications Bachelor Program

No.	Code of the Course	Precondition	Course/Module	ECTS Credits/Hours ¹								Hour Distribution for Students	
				I Year		II Year		III Year		IV Year		Contact Hours	Self-Study Hours ³
				Semester									
				I	II	III	IV	V	VI	VII	VIII		

¹ Credit - the unit that defines the necessary academic load for students, expressed in the time unit of hour, and which can be obtained after achieving certain study results;

													2	
Compulsory/Mandatory General Courses				9	9									
1.	DMC 101	N/A	Artistic Function of a Word and Language Competencies	4/10 0									32	68
2.	DMC 105	N/A	World Art Heritage and Modernity 1	5/12 5									32	93
3.	DMC 106	DMC 105	World Art Heritage and Modernity 1		5/125								32	93
4.	DMC 110	DMC 101	Academic Writing		4/10 0								32	68
English (Foreign) Language Component				5	5	5								
1.	ENG 201	N/A	English Language 1	5/12 5									48	77
2.	ENG 205	ENG 201	English Language 2		5/125								48	77
3.	ENG 210	ENG 205	English Language 3			5/12 5							48	77
4.	ENG 215	ENG 210	English Language 4	5/12 5									48	77
5.	ENG 220	ENG 215	English Language 5		5/125								48	77
Compulsory/Mandatory Specialized Courses				13	16	25	18	25	14	15	21			
1.	DMC 104	N/A	History of Political Communications	5/12 5									32	93
2.	DMC 103	N/A	Effective Communication Skills	4/10 0									32	68
3.	DMC 102	N/A	Web-tools and technologies	4/10 0									32	68
4.	DMC 107	N/A	Media and Power		4/10 0								32	68

³ Self-Study Hours - the time determined for learning activities of the student without participation of the personnel carrying out the educational program.

² Contact Hours - the time determined for studying activities of the student with the participation of the personnel carrying out the educational program;

5.	DMC 108	N/A	Cyber Culture 1		4/10 0							32	68
6.	DMC 111	N/A	Web Technologies and Programming 1		4/10 0							32	68
7.	DMC 109	N/A	Photography		4/10 0							32	68
8.	DMC 201	N/A	Principles of Public Relations			4/10 0						32	68
9.	DMC 202	DMC 109	Introduction to Audio-Video Production			4/10 0						32	68
10.	DMC 203	DMC 202	Podcast Production			4/10 0						32	68
11.	DMC 208	DMC 108	Cyber Culture 2			4/10 0						32	68
12.	DMC 211	DMC 111	Web Technologies and Programming 2			5/12 5						32	93
13.	DMC 204	DMC 101	News Storytelling 1			4/10 0						32	68
14.	DMC 205	N/A	Principles of Professional Ethics				5/12 5					32	93
15.	DMC 210	N/A	Principles of Management				4/10 0					32	68
16.	DMC 207	DMC 202	Visual storytelling - Video Production for Different Platforms				5/12 5					32	93
17.	DMC 209	DMC 102	Digital Communications and Social Media				4/10 0					32	68
18.	DMC 302	N/A	Multimedia and Online Platforms					5/12 5				32	93
19.	DMC 303	DMC 110	Mass Communication					5/12 5				32	93
20.	DMC 305	N/A	Media Law					5/12 5				32	93
21.	DMC 301	N/A	Principles of Statistics					5/12 5				32	93

22.	DMC 304	N/A	Integrated Marketing Communication					5/12 5				32	93
23.	DMC 306	N/A	Visualization of Information						5/12 5			32	93
24.	DMC 308	DMC 110, DMC 301	Research into Communications1						4/10 0			32	68
25.	DMC 307	DMC 304	Social Media Marketing						5/12 5			32	93
26.	DMC 404	DMC 302	Transmedia Practical Assignment							5/12 5		48	77
27.	DMC 408	DMC 110, DMC 301 DMC 308	Research into Communications 2							5/12 5		32	93
28.	DMC 401	DMC 210	Modern Management Methods							5/12 5		32	93
29.	DMCP 490	DMC 101 DMC 111 DMC 109 DMC 201 DMC 202 DMC 211 DMC 204 DMC 209 DMC 302	Internship								6		

		DMC 307											
30.	DMCF 499	225 ECTS	Student's Portfolio									15	
Elective Specialized Courses							10	5	11	10			
1.	DMCE 002	DMC 204	News Storytelling 2				5/12 5					32	93
2.	DMCE 001	DMC 111 DMC 211	Web Technologies and Programming 3				5/12 5					32	93
3.	DMCE 009	N/A	Relationships with Media and Writing in the Field of Public Relations				5/12 5					32	93
4.	DMCE 011	N/A	Cyber Security				5/12 5					32	93
5.	DMCE 010	DMC 201	Public Relations of International and Non-governmental Organizations					5/12 5				32	93
6.	DMCE 003	N/A	Data Journalism					5/12 5				32	93
7.	DMCE 004	DMC 204	Coverage of Cultural issues						3/75			16	59
8.	DMCE 005	DMC 204	Coverage of Health Issues						3/75			16	59
9.	DMCE 013	DMC 304	Basics of Branding						3/75			16	59
10.	DMCE 014	DMC 201	Cases in PR						3/75			16	59
11.	DMCE 007	DMC 204	Theory and Practice of Investigative Journalism						5/12 5			32	93
12.	DMCE 012	DMC 201	Public Opinion						5/12 5			32	93
13.	DMCE 006	DMC 204	Business Reporting							5/12 5		32	93
14.	DMCE 017	DMC 202	Modern Methods in Visual Storytelling							5/12 5		32	93
15.	DMCE 015	DMC 201	Environmental Issues and Public Relations							5/12 5		32	93

16.	DMCE 016	DMC 201	Corporate Social Responsibility							5/12 5		32	93
17.			Independent Component ⁴						6	6	12		
18.	Semester			27	30	30	28	30	31	31	33		
19.	Year			57	58			61		64			

List of Competences

N ^o	Code of the Course	Module/Course	Competences					
			Knowledge and Awareness	Use of knowledge in practice	Ability to conclude	Communication skills	Learning skills	Values
Compulsory/Mandatory General Courses								
1.	DMC 101	Artistic Function of a Word and Language Competencies	X	X		X		
2.	DMC 105	World Art Heritage and Modernity 1	X	X	X			X
1.	DMC 106	World Art Heritage and Modernity 1	X	X	X			X
2.	DMC 110	Academic Writing	X	X			X	
English (Foreign) Language Component								

1.	ENG 201/ ENG 215	English Language 1/ English Language 4	X	X		X	X	
2.	ENG 205/ ENG 220	English Language 2/ English Language 5	X	X		X	X	
3.	ENG 210	English Language 3	X	X		X	X	
Compulsory/Mandatory Specialized Courses								
1.	DMC 104	History of Political Communications	X	X	X	X		
2.	DMC 103	Effective Communication Skills	X	X		X		
3.	DMC 102	Web-tools and technologies	X	X	X	X	X	X
4.	DMC 107	Media and Power	X		X			X
5.	DMC 108	Cyber Culture 1	X	X	X			
6.	DMC 111	Web Technologies and Programming 1	X	X	X	X		X
7.	DMC 109	Photography	X	X			X	
8.	DMC 201	Principles of Public Relations	X		X			X
9.	DMC 203	Photography	X	X	X	X		X
10.	DMC 202	Principles of Public Relations	X	X	X	X	X	
11.	DMC 208	Introduction to Audio-video production	X	X	X			
12.	DMC 211	Podcast Production	X	X	X	X		X
13.	DMC 204	Cyber Culture 2	X	X	X			
14.	DMC	Web Technologies and Programming 2	X	X	X			X

	205							
15.	DMC 210	News storytelling 1	X	X	X	X		X
16.	DMC 207	Visual storytelling - video production for different platforms	X	X	X	X		X
17.	DMC 209	Digital Communications and Social Media	X	X		X		
18.	DMC 302	Multimedia and Online Platforms	X	X		X		
19.	DMC 303	Mass Communication	X	X	X	X		X
20.	DMC 305	Media Law	X	X	X	X		X
21.	DMC 301	Principles of Statistics	X	X	X			
22.	DMC 304	Integrated Marketing Communication	X	X		X		
23.	DMC 306	Visualization of Information	X	X		X		
24.	DMC 308	Research into Communications 1	X	X	X	X	X	X
25.	DMC 307	Social Media Marketing	X	X		X		
26.	DMC 404	Transmedia Practical Assignment	X	X	X	X		X
27.	DMC 408	Research into Communications 2	X	X	X	X	X	
28.	DMC 401	Modern Management Methods	X	X	X	X	X	X
Elective Specialized Courses								
1.	DMCE 002	News Storytelling 2	X	X	X	X	X	X
2.	DMCE 001	Web Technologies and Programming 3	X	X				X

3.	DMCE 009	Relationships with Media and Writing in the Field of Public Relations	X	X	X	X		X
4.	DMCE 010	Public Relations of International and Non-governmental Organizations	X	X	X	X		X
5.	DMCE 003	Data Journalism	X	X	X	X	X	X
6.	DMCE 004	Coverage of Cultural issues	X	X		X	X	
7.	DMCE 005	Coverage of Health Issues	X	X	X			X
8.	DMCE 006	Business Reporting	X	X		X		
9.	DMCE 007	Theory and Practice of Investigative Journalism	X	X	X			X
10.	DMCE 011	Cyber Security	X	X	X			
11.	DMCE 012	Public Opinion	X	X		X		
12.	DMCE 013	Basics of Branding	X	X	X			
13.	DMCE 014	Cases in PR	X	X	X			X
14.	DMCE 017	Modern Methods in Visual Storytelling	X	X	X	X		X
15.	DMCE 015	Environmental Issues and Public Relations	X	X	X			X
16.	DMCE 016	Corporate Social Responsibility	X	X	X			

**Head of the Program - Resume
(CURRICULUM VITAE)**

Annex №1

Name, Surname	Ana Keshelashvili			
Title	Professor			
Title	Georgian Institute of Public Affairs			
Contact Information	Contact Information	995 595 902905	Email	a.keshelashvili@gipa.ge
Thesis Defended and Areas of academic/scientific research	<p>Thesis defended: Innovation among Georgian journalism educators: A network analysis perspective</p> <p>Areas of academic/scientific research: Journalism education, how new technologies effect journalism; citizen journalism and citizen journalists' identities, selfpresentation and image management, factchecking techniques</p> <p>Innovation among Georgian journalism educators: A network analysis perspective</p>			
Publications	European Journalism Training Association (EJTA) research project Journalistic Roles, Values and Qualifications in the 21st Century; how journalism educators in			

Europe view the future of a profession in transition. – to be published in 2019

Keshelashvili, A., Drok, N., & Chakvetadze, T. (in working process). How do Georgian Journalism Educators View the Profession in Transition.

Mortensen, T. M., Jones, J., & Keshelashvili, A. (2015). Dear Citizen Photojournalists: Who are you? Studying the motivations and values of citizen Photo journalists. *Photographies*, 8(2), 211-230.
<https://www.tandfonline.com/doi/abs/10.1080/17540763.2015.1066651>

Mortensen, T. B., Keshelashvili, A. & Weir, T. (2015): Who We Are. A Q-study of types of citizen journalists. *Digital Journalism*, DOI:
10.1080/21670811.2015.1053506
<https://www.tandfonline.com/doi/abs/10.1080/21670811.2015.1053506?journalCode=rdij20>

Keshelashvili, A. (2014). Innovation among Georgian journalism educators: A network analysis perspective (Doctoral dissertation, University of South Carolina).
<https://scholarcommons.sc.edu/cgi/viewcontent.cgi?article=4004&context=etd>

Mortensen, T. B., & Keshelashvili, A. (2013). If Everyone with a Camera Can Do This, Then What? Professional Photojournalists' Sense of Professional Threat in the Face of Citizen Photojournalism. *Visual Communication Quarterly*, 20(3), 144-158.
<https://www.tandfonline.com/doi/abs/10.1080/15551393.2013.820587>

Keshelashvili, A., Nachkebia, T., Paichadze, G., and Asatiani, S., (2013) Textbook on Video Advocacy. Harmony Project, Tbilisi, Georgia
https://docs.google.com/viewer?url=http%3A%2F%2Fcivics.ge%2Fuploads%2Fvideo_advocacy_manual.pdf

Information about Human Resources

№	Name and Surname	Status	Course/ Module
1.	Zaal Chkheidze	Adjunct Lecturer	<ul style="list-style-type: none"> • World Art Heritage and Modernity 1 • World Art Heritage and Modernity 2
2.	Diana Anphimiadi	Adjunct Lecturer	<ul style="list-style-type: none"> • Artistic Function of a Word and Language Competencies
3.	Giorgi Tushmalishvili	Adjunct Lecturer	<ul style="list-style-type: none"> • History of Political Communications
4.	Ana Gorgodze	Assistant	<ul style="list-style-type: none"> • Effective Communication Skills
5.	Giorgi Urushadze	Adjunct Lecturer	<ul style="list-style-type: none"> • Web-tools and technologies
6.	Zviad Koridze	Adjunct Lecturer	<ul style="list-style-type: none"> • Media and Power
7.	Maia Kalandadze		<ul style="list-style-type: none"> • Academic Writing
8.	Davit Makaridze	Adjunct Lecturer	<ul style="list-style-type: none"> • Cyber culture I • Cyber culture II

			<ul style="list-style-type: none"> • Cyber Security
9.	Anano Aaspanidze	Adjunct Lecturer	<ul style="list-style-type: none"> • Web-technologies and Programming 1 • Web-technologies and Programming 2 • Web-technologies and Programming 3
10.	Leila Blagonravova	Adjunct Lecturer	<ul style="list-style-type: none"> • Photography
11.	Eldar Pirmisashvili	Adjunct Lecturer	<ul style="list-style-type: none"> • Principles of Public Relations • PR Cases
12.	Tinatin Nachkhebia	Assistant – Professor	<ul style="list-style-type: none"> • Podcast Production
13.	Elene Asatiani	Adjunct Lecturer	<ul style="list-style-type: none"> • Introduction to Audio-video production
14.	Tinatin Tsomaia	Professor	<ul style="list-style-type: none"> • News storytelling 1 • News storytelling 2 • Coverage of Health Issues
15.	Nino Japiashvili	Professor	<ul style="list-style-type: none"> • Principles of Professional Ethics • Multimedia and Online Platforms
16.	Nino Shoshitaishvili	Adjunct Lecturer	<ul style="list-style-type: none"> • Principles of Management
17.	Nino Orjonikidze	Professor	<ul style="list-style-type: none"> • Visual storytelling - Video Production for Different Platforms
18.	Mirian Jugheli	Adjunct Lecturer	<ul style="list-style-type: none"> • Digital Communications and Social Media • Social Media Marketing
19.	Maia Mikashavidze	Professor	<ul style="list-style-type: none"> • Masscommunication

20.	Lia Sajaia	Adjunct Lecturer	<ul style="list-style-type: none"> • Media Law
21.	Zhana Antia	Assistant	<ul style="list-style-type: none"> • Principles of Statistics
22.	Jaba Bokuchava	Adjunct Lecturer	<ul style="list-style-type: none"> • Integrated Marketing Communication
23.	Nino Macharashvili	Adjunct Lecturer	<ul style="list-style-type: none"> • Visualization of Information
24.	Ana Keshelashvili	Professor	<ul style="list-style-type: none"> • Research into Communications 1 • Research into Communications 2
25.	Nino Lomadze	Adjunct Lecturer	<ul style="list-style-type: none"> • Transmedia Practical Assignment
26.	Tsitsino Dalakishvili	Adjunct Lecturer	<ul style="list-style-type: none"> • Modern Management Methods
27.	Tea Skhiereli	Adjunct Lecturer	<ul style="list-style-type: none"> • Relationships with Media and Writing in the Field of Public Relations
28.	Salome Benidze	Adjunct Lecturer	<ul style="list-style-type: none"> • Public Relations of International and Non-governmental Organizations
29.	Nino Gagua	Adjunct Lecturer	<ul style="list-style-type: none"> • Data Journalism
30.	Salome Kikaleshvili	Adjunct Lecturer	<ul style="list-style-type: none"> • Coverage of Cultural issues
31.	Giorgi Kalandadze	Adjunct Lecturer	<ul style="list-style-type: none"> • business Reporting
32.	Givi Mgeladze	Adjunct Lecturer	<ul style="list-style-type: none"> • Theory and Practice of Investigative Journalism
33.	Nino Danelia	Adjunct Lecturer	<ul style="list-style-type: none"> • Public Opinion
34.	Shota Chinchaladze	Adjunct Lecturer	<ul style="list-style-type: none"> • Basics of Branding
35.	Temur Rukhaia	Adjunct Lecturer	<ul style="list-style-type: none"> • Modern Methods in Visual Storytelling

36.	Eka Shalutashvili	Adjunct Lecturer	<ul style="list-style-type: none">• Environmental Issues and Public Relations
37.	Tamar Rodonaia	Adjunct Lecturer	<ul style="list-style-type: none">• Corporate Social Responsibility

